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Pennsylvania Statewide Omnibus Telephone Poll
Conducted Feb. 16-24, 2021
Sample Size: 700 Likely Pennsylvania General Election Voters
[With Subset of N=272 Republican Voters]

REPUBLICAN GUBERNATORIAL SWEEPSTAKES – OVERVIEW

MARCH 16, 2021

Susquehanna Polling and Research, a national firm profiled on two different segments of CBS's *Inside Edition* and other national platforms for its unmatched accuracy in 5 key battleground states in '20, today releases its latest independent poll testing the race for the Republican nomination for governor in 2022, using a potential field of five candidates who, according to media reports, are considering running for the GOP nomination for Governor. The key takeaways of the poll are as follows, followed by the top line results:

- In a head-to-head ballot match up with the names of all candidates rotated, former Pennsylvania Congressman Lou Barletta (Luzerne County native), who represented parts of both the Wilkes-Barre/Scranton media markets as well as parts of both Dauphin and Cumberland Counties in the Southcentral Pennsylvania/WGAL 8 coverage area, leads a field of five (5) potential candidates, with the support of 20% of Republicans. Pennsylvania State Senator Doug Mastriano (R-Franklin) was the second highest vote-getter (at 11%), followed by 3% each for Congressman Dan Meuser and former US Attorney William McSwain. Former Lt. Governor Jim Cawley, a Bucks County native who served under former Gov. Tom Corbett, finishes last at 2%. Sixty percent (60%) of Republican voters are still undecided.
- On total name identification, former Congressman Lou Barletta is known by 67% of Republican voters, making him the candidate with the highest total name ID. This includes 23% who view him favorably, and 11% who view him unfavorably. Sen. Mastriano rates second highest in total name awareness, at 66% (a ratio of 22:5 in favorable/unfavorable name ID), with Jim Cawley third highest (54% total name ID), followed by Dan Meuser (43%) and William McSwain (40%).
- Lou Barletta leads other GOP hopefuls in three critical areas of Pennsylvania, including the conservative "T"/Central (at 36% v. Mastriano 18%, Cawley 5%), the Northeast/Wilkes-Barre/Scranton media market (at 37% v. Mastriano 10%, Meuser 6%) and the Southcentral/Harrisburg/Lancaster/Perry market (at 29% v. Mastriano 11%, Cawley 3%, Meuser 2%, McSwain 1%). These three areas combined account for more than fifty percent of the GOP vote in a Republican primary on a statewide basis.
- Former President Donald Trump has a stellar 83:12 ratio in favorable to unfavorable likeability among Republican voters, suggesting that GOP voters are stalwart in their support for the former President, and that any GOP candidate for governor who is a supporter of the former President would presumably benefit from a potential Trump endorsement.

REPUBLICAN GUBERNATORIAL SWEEPSTAKES - TOP LINE REPORT AND QUESTIONNAIRE

Good morning/afternoon/evening, my name is **(YOUR FIRST NAME)**. I am calling on behalf of Susquehanna Polling and Research a public opinion research firm. May I speak to (name on list) or another registered voter in your household?
(If name on list or another registered voter is not available, TERMINATE)

INTRODUCTION: We are conducting a survey of attitudes and opinions concerning some important issues Pennsylvania today. May we have a few minutes of your time to complete a brief survey? (approximately 10-12 minutes)

Great, thank you...

F1: First, are you a registered voter in Pennsylvania?

- | | | | |
|-----------|-----|--------|---------------------|
| 1. If yes | 700 | (100%) | PROCEED TO Q2 |
| 2. If no | -- | | THANK AND TERMINATE |
-

Q2. Are you registered to vote as a Republican, a Democrat, an Independent or with some other political party?

- | | | | |
|----------------------|-----|-----|---------------|
| 1. Republican | 272 | 39% | PROCEED TO Q3 |
| 2. Democrat | 330 | 47% | SKIP TO END |
| 3. Independent/Other | 78 | 11% | SKIP TO END |
| 4. Refuse | 20 | 03% | SKIP TO END |
-

Following is a list of several names of people active in politics in Pennsylvania. After each name you recognize, please tell me if you have a favorable, an unfavorable or no opinion of this person. if you have never heard of a name on our list, please say so.

(Rotate Q3-Q8)

Q3. Former US Congressman Lou Barletta?

- | | | |
|-------------------|----|-----|
| 1. Favorable | 63 | 23% |
| 2. Unfavorable | 30 | 11% |
| 3. No Opinion | 89 | 33% |
| 4. Never heard of | 90 | 33% |
-

Q4. Pennsylvania State Senator Doug Mastriano?

- | | | |
|-------------------|-----|-----|
| 1. Favorable | 61 | 22% |
| 2. Unfavorable | 13 | 05% |
| 3. No Opinion | 105 | 39% |
| 4. Never heard of | 93 | 34% |
-

Q5. Former Lt. Governor Jim Cawley?

1. Favorable	21	08%
2. Unfavorable	15	05%
3. No Opinion	111	41%
4. Never heard of	126	46%

Q6. US Congressman Dan Meuser (Muse-er)?

1. Favorable	15	05%
2. Unfavorable	20	07%
3. No Opinion	83	30%
4. Never heard of	155	57%

Q7. Former US Attorney William McSwain?

1. Favorable	8	03%
2. Unfavorable	7	03%
3. No Opinion	93	34%
4. Never heard of	165	60%

Q8. Former President Donald Trump?

1. Favorable	203	83%
2. Unfavorable	50	12%
3. No Opinion	19	05%

Q9. As you may know, Gov. Wolf is limited to two terms in office, creating an open seat in the next election for Governor in 2022. If the Republican primary election were being held today and the candidates include (ROTATE NAMES: Doug Mastriano (Franklin Co.), William McSwain (Chester Co.), Lou Barletta (Luzerne Co.), Jim Cawley (Bucks Co.), Dan Meuser (Luzerne, Co.), for whom would you vote?

List is Alpha:

1. Barletta, Lou (Luzerne Co.)	54	20%
2. Cawley, Jim (Bucks Co.)	6	02%
3. Mastriano, Doug (Franklin Co.)	30	11%
4. McSwain, William (Chester Co.)	8	03%
5. Meuser, Dan (Luzerne Co.)	7	03%
6. Other (verbatim)	3	01%
7. Undecided	164	60%

Now, I just have a few more questions for demographic purposes and we'll be through...

Q10. What was your age on your last birthday? (Use brackets below)

1. 18-44	89	33%
2. 45-54	55	20%
3. 55-64	49	18%
4. 65 and older	75	28%
5. Refuse	4	01%

THANK YOU FOR YOUR PARTICIPATION IN THE SURVEY. HAVE A GOOD DAY.

Gender (by observation and/or self-identification):

1. I identify as male	141	52%
2. I identify as female	131	48%

Republican Primary Vote History (from record, G20, G19, G18, G17 AND/OR G16):

1. Yes	148	54%
2. No	33	12%
3. Unknown	92	34%

Regional Grouping (from record):

- 10 (04%) 1. **Northwest** [Erie, Crawford, Mercer, Venango, Warren, Forest]
 - 31 (11%) 2. **Southwest** [Lawrence, Beaver, Washington, Greene, Fayette, Westmoreland, Indiana, Armstrong, Butler]
 - 47 (17%) 3. **The "T"/Central** [Jefferson, Elk, McKean, Cameron, Clarion, Clearfield, Centre, Cambria, Somerset, Bedford, Fulton, Franklin, Huntingdon, Blair, Potter, Tioga, Bradford, Susquehanna, Wyoming, Sullivan, Lycoming, Clinton, Union, Snyder, Northumberland, Montour, Columbia, Mifflin]
 - 36 (13%) 4. **Northeast/Lehigh Valley** [Luzerne, Carbon, Monroe, Schuylkill, Lackawanna, Lehigh, Northampton, Pike, Wayne]
 - 56 (21%) 5. **South Central** [Perry, Cumberland, Adams, York, Lancaster, Lebanon, Dauphin, Berks, Juniata]
 - 57 (21%) 6. **Southeast** [Chester, Delaware, Montgomery, Bucks]
 - 28 (10%) 7. **Allegheny County**
 - 8 (03%) 8. **Philadelphia**
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METHODOLOGY, SAMPLE FRAME CONSTRUCTION AND DATA COLLECTION PROCEDURES

This poll was conducted by Susquehanna Polling and Research, Inc¹. Interviews were conducted Feb. 16-Feb. 24, 2021 with 700 likely voters in Pennsylvania, including a subset of 272 registered Republicans identified through self-selection response during the interview phase. Survey respondents are randomly contacted using random selection procedures, and all telephone interviews are conducted using live telephone agents. The sample frame was compiled using random telephone sequence methods, and includes both landline and cellular households, purchased from a certified list vendor; all households are pre-screened to eliminate household telephone numbers on the federal Do Not Call registry in compliance with all applicable federal and state laws. Only known registered voters were contacted, compiled from a list of households with prior vote history in 1 of 4 or better general elections using G20, G19, G18 and/or G17 as the base universe, including prior primary vote history in 1 of 5 or better primary elections using G20, G19, G18, G17 and/or G16. Voters who registered to vote after the 2020 general election are included and also eligible to participate.

Interviews are closely monitored to ensure a representative sample of the Pennsylvania electorate is achieved based on party registration, geography, gender, age cohort and other demographics; results are sometimes statistically weighted to adjust for coverage bias or non-response error.

The margin of error for a sample size of 700 interviews is +/-3.7% at the 95% confidence level, or +/-5.9% for a subset of 272 interviews with registered Republicans.

¹Susquehanna Polling and Research, Inc. is a nationally recognized polling and focus group company and conducts polling for political, media and corporate clients mainly in PA, NY, IN, FL, NJ, MD, DE, SC, NC and other states. SP&R's polling has been featured on many national platforms, including the Rush Limbaugh Radio Show, FOX News Channel, The O'Reilly Factor, the Bill Maher Show and MSNBC. The internet news service *Sunshine State News* of Florida referred to SP&R as "one of the most prominent pollsters in the country" for its accurate polling in the 2010 Florida Gubernatorial Republican Primary election. The website www.realclearpolitics.com lists SP&R's publicly released polling in Pennsylvania and other battleground states (FL, AZ, WI, NC) as some of the most accurate polling in the 2020 Presidential election. SP&R CEO Jim Lee was profiled on two episodes of CBS's nationally-broadcast *Inside Edition* for its unmatched accuracy in its battleground polling in the 2020 Elections.